

INVOICE



WPBF
3970 RCA Boulevard
Suite 7007
Palm Beach Gardens, FL 33410
Main: (561)694-2525
Billing: (407)389-7661

www.thewpbfchannel.com

Billing Address:

Screen Strategies Media
Attention: Accounts Payable
11150 Fairfax Blvd
Suite 505
Fairfax, VA 22030

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
1511695-1	08/07/16	August 2016	08/01/16 - 08/07/16

Property	Account Executive	Sales Office	Sales Region
WPBF	WPBF House National	House National	National

Advertiser	Product	Estimate Number
Steinger/D/State Senate	Michael Steinger- 8/2	2087

Flight Dates	Order #	Alt Order #
08/02/16 - 08/07/16	1511695	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
1	08/02/16	08/02/16	WPBF News 25 5-6:00am	5:00-6:00am	-T-----	:30	1	\$175.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/01/16	08/07/16	-T-----	1	\$175.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	08/02/16	5:15 AM	WPBF News 25 5-6:00am	5:00-6:00am	:30	MS200TVFLH	\$175.00 NM
2	08/06/16	08/06/16	Sat 6-7am News	Sat 6-7am	-----S-	:30	1	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/01/16	08/07/16	-----S-	1	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	08/06/16	6:07 AM	Sat 6-7am News	Sat 6-7am	:30	MS200TVFLH	\$225.00 NM
3	08/06/16	08/06/16	GMA Saturday 7-8am	Sat 7am-8am	-----S-	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/01/16	08/07/16	-----S-	1	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	08/06/16	7:30 AM	GMA Saturday 7-8am	Sat 7am-8am	:30	MS200TVFLH	\$400.00 NM
4	08/06/16	08/06/16	Sat 8-9am News	Sat 8-9am	-----S-	:30	1	\$265.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/01/16	08/07/16	-----S-	1	\$265.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	08/06/16	8:39 AM	Sat 8-9am News	Sat 8-9am	:30	MS200TVFLH	\$265.00 NM
5	08/07/16	08/07/16	Sun 6-7am News	Sun 6-7am	-----S	:30	1	\$70.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/01/16	08/07/16	-----S	1	\$70.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	08/07/16	6:09 AM	Sun 6-7am News	Sun 6-7am	:30	MS200TVFLH	\$70.00 NM
6	08/07/16	08/07/16	Sun 8-9am News	Sun 8-9am	-----S	:30	1	\$265.00	NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearst.com/broadcasting/who-we-are

We warrant that the actual broadcast information shown on this invoice was taken from the program log

Hearst Television Inc. does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

INVOICE

Send Payment To:



WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
1511695-1	08/07/16	August 2016	08/01/16 - 08/07/16
Advertiser	Product	Estimate Number	
Steinger/D/State Senate	Michael Steinger- 8/2	2087	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/01/16	08/07/16	-----S	1	\$265.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	Su	08/07/16	8:42 AM	Sun 8-9am News	Sun 8-9am	:30	MS200TVFLH	\$265.00 NM
7	08/04/16	08/04/16	WPBF News 25 @ Noon	12pm-1230pm	---T---	:30	1	\$265.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/01/16	08/07/16	---T---	1	\$265.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	Th	08/04/16	12:14 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	MS200TVFLH	\$265.00 NM
8	08/04/16	08/04/16	Ellen	4-5p	---T---	:30	1	\$221.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/01/16	08/07/16	---T---	1	\$221.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	Th	08/04/16	4:40 PM	Ellen	4-5p	:30	MS200TVFLH	\$221.00 NM
9	08/03/16	08/05/16	WPBF News 25 @ 6:00PM	6-6:30PM	--W-F--	:30	2	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/01/16	08/07/16	--W-F--	2	\$600.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
2	WPBF	W	08/03/16	6:23 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	MS200TVFLH	\$600.00 NM
1	WPBF	F	08/05/16	6:21 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	MS200TVFLH	\$600.00 NM
10	08/06/16	08/06/16	Sat 5pm News	5-6p	-----S-	:30	1	\$115.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/01/16	08/07/16	-----S-	1	\$115.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	Sa	08/06/16	5:44 PM	Sat 5pm News	5-6p	:30	MS200TVFLH	\$115.00 NM
11	08/06/16	08/06/16	Sat 6pm News	6-630p	-----S-	:30	1	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/01/16	08/07/16	-----S-	1	\$350.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	Sa	08/06/16	6:13 PM	Sat 6pm News	6-630p	:30	MS200TVFLH	\$350.00 NM
12	08/04/16	08/04/16	Wheel Of Fortune	7-7:30PM	---T---	:30	1	\$1,100.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/01/16	08/07/16	---T---	1	\$1,100.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	Th	08/04/16	7:07 PM	Wheel Of Fortune	7-7:30PM	:30	MS200TVFLH	\$1,100.00 NM
13	08/06/16	08/06/16	Sa WPBF News 25 @ 11:11-11:35PM	11-11:35PM	-----S-	:30	1	\$171.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/01/16	08/07/16	-----S-	1	\$171.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	Sa	08/06/16	11:31 PM	Sa WPBF News 25 @ 11PM	11-11:35PM	:30	MS200TVFLH	\$171.00 NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearst.com/broadcasting/who-we-are

We warrant that the actual broadcast information shown on this invoice was taken from the program log

Hearst Television Inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

INVOICE

Send Payment To:



WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

www.thewpbfchannel.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
1511695-1	08/07/16	August 2016	08/01/16 - 08/07/16

Advertiser	Product	Estimate Number
Steinger/D/State Senate	Michael Steinger- 8/2	2087

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
14	08/03/16	08/05/16	Nightline	1238-107A	--W-F--	:30	2	\$50.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/01/16	08/07/16	--W-F--	2	\$50.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	W	08/03/16	12:52 AM	Nightline	1238-107A	:30	MS200TVFLH	\$50.00 NM
2	WPBF	F	08/05/16	1:05 AM	Nightline	1238-107A	:30	MS200TVFLH	\$50.00 NM
<u>Total Spots</u>							16		

Payment Terms 30 Days

<u>Gross Total</u>	\$4,922.00
<u>Agency Commission</u>	\$738.30
<u>Net Amount Due</u>	\$4,183.70

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearst.com/broadcasting/who-we-are

We warrant that the actual broadcast information shown on this invoice was taken from the program log

Hearst Television Inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represent and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.